



**PiggyStreet**  
**Finance**

# **Partnering with PiggyStreet: A Guide for Nonprofits**

**Financial learning for the next generation.**

## About PiggyStreet

PiggyStreet is a financial literacy platform designed to teach core investing and economic concepts through a 7-day interactive stock simulation game. Students make investment decisions based on real-world inspired news updates, learning the fundamentals of risk, reward, and informed decision-making.

## How the Game Works

The game introduces students to financial markets in a fun and safe environment. Each day represents a market cycle, complete with new headlines that influence stock prices. Players allocate their virtual coins into shares, analyze updates, and make buy/sell decisions. At the end of the week, they review performance and lessons learned.

## Using PiggyStreet in Lessons

PiggyStreet is designed to fit seamlessly into classroom or nonprofit learning programs. Facilitators can use the game to reinforce key lessons such as:

- Understanding market trends and risk management
- Learning how news impacts financial decisions
- Encouraging teamwork through group investment challenges
- Applying math and reasoning skills in real-world

We recommend dedicating 15–20 minutes during a teaching session to cover the game's 7-day module, where each in-game 'market day.' Teachers or nonprofit staff can display the game on a screen to students or allow students to access the game through personal devices. Short reflections after each session contribute greatly to learning!

## Why Use PiggyStreet

PiggyStreet bridges the gap between theory and experience by transforming financial education into an interactive, story-driven learning experience. Designed specifically for youth programs and nonprofit classrooms, it helps students grasp essential financial concepts through active participation rather than passive instruction. Each decision made in the game reinforces key lessons about responsibility, risk, and the real-world consequences of financial choices.

- **Hands-On Learning:** Students engage directly with simulated market scenarios, reinforcing critical thinking and decision-making skills.
- **Real-World Relevance:** News-based updates mirror real financial events, helping students connect classroom learning with current economic dynamics.
- **Accessible for All:** Built for use by nonprofits and educators without complex setup—no accounts, fees, or personal data required.
- **Engaging and Fun:** The gamified format captures attention and maintains interest, transforming financial literacy from a lesson into an experience.

## Partnership Requirements

PiggyStreet partners exclusively with registered nonprofit organizations, educational programs, and youth-focused institutions. We aim to ensure that every partner shares our mission of promoting accessible financial education. To fulfill a partnership, PiggyStreet requires:

- A designated program coordinator or teacher to manage student engagement
- An estimated number of students or participants
- Agreement to use PiggyStreet strictly for educational purposes
- Completion of the partnership application form

Once approved, PiggyStreet will provide unique class codes for your organization to access the platform.

## Access via Class Codes

Each participating nonprofit receives a set of class codes, which allow their students to join PiggyStreet without personal registration. These codes are distributed directly to approved partners. At this time, PiggyStreet is accessible only through class codes provided via approved nonprofit partnerships.

## Google Form Application

To begin the partnership process, nonprofits will be asked to complete a short [Google Form](#). The form will collect essential details such as organization name, location, number of students, and the age range of participants. After submission,

our team will review your application and reach out within a few business days to confirm partnership status and provide next steps.

## **Contact & Support**

For partnership inquiries, please contact us at [founder@piggystreet.fun](mailto:founder@piggystreet.fun). We look forward to working together to make financial literacy engaging and accessible for the next generation.